

# MARKETING PLAN

**Attention!** Bonuses are assigned in the fourth month from the beginning of qualification. If the sum of the above mentioned bonuses is less than 700 c. u. in any month or the Partner's status falls lower than Golden Director, the "Auto/House" Bonus is not paid. To restore the bonus the Partner should fulfill the conditions of the qualification.

## 3.4. Holiday fund

Assigned to the Partner in the rank of Director. To get the Holiday fund the Partner should fulfill GV making it possible to get maximum ODB volume. Holiday fund charges are assigned each month and make 6% of the sum of Main bonuses. Holiday fund is paid after 11 months of its accumulation or previous payment. If the Partner does not fulfill MGV in one of the 11 months, the accumulated fund is lost. Maximum sum of payment should not exceed 1000 c. u.

**Attention!** Holiday fund is paid if the Partner works only with Art Life Company!

## 4. President's Bonuses

### 4.1. President Bonus (PB)

Assigned to the Director having the status of President. Makes 1% of GV of Directors being lower than 6<sup>th</sup> generation and endlessly.

### 4.2. President Productivity Bonus

Assigned to the Director having the status of President from GV of seventh generation of his/her Directors when the following conditions are fulfilled.

Qualifying Volume	% of 7th generation
50 000	1 %
100 000	2 %
150 000	3 %

## 5. Main Bonuses Group

Main Bonuses Group includes:

- Personal Sales Bonus (see 2.1),
- Group Development Bonus (see 2.2),
- Equal ranks bonus (see 2.3),
- Group Volume Development Bonus (see 2.4),
- Sponsor's Bonus (see 2.5),
- Organization Development Bonus (see 3.1),
- President Bonus (see 4.1).

Golden Bonus ("Auto/House") and Holiday fund are calculated from the sum of Main Bonuses.