

Art of Life



WELCOME TO
ARTLIFE!

DEAR PARTNER!

Heartiest congratulations To You!
You became a part of team Art life.



Since this minute for you a new life full of interesting and fascinating events has begun. Before you whole world of infinite possibilities has opened. With Company Art life you start to build the business which will develop and grow depending on how much time and efforts you are ready to spend for it.

From now on for all your acquaintances, friends and relatives you are a source of Invaluable information how for long years to keep health, beauty and to find financial well-being at the same time. And when you will share this information with a large quantity of people, in the same way your sales will increase and your own team will expand.

We understand, that the base of success and Company prosperity is strong and reliable Partners, that is why Company constantly improves and offers you a system of support of business:

- High-quality and competitive products;
- Effective marketing-plan;
- Advertising-information and support;
- Teaching and trainings;
- Large Scale corporate actions;
- System of recognitions and encouragements.

**You became Company "Art life's" Partner, and it means that you have already made the choice.
Help others too to make this choice.
Be healthy and successful!**

President and founder of Company Art life
Alexander Avstrieviskh

Mission of the company Artlife

You became a partner of the company Artlife!
You are opening for yourselves a new world
And new possibilities!

Art life is one of the most rapidly and confidently developing Russian companies! Over 12 years of business Art life Company gained a solid reputation. We offer to people all over the world:

- **Quality products for health.**
- **Worthy business**
- **Effective training system.**

Mission

The mission of Artlife Company is: **"Together towards healthy future!"** This slogan reflects the company's aim which is to make people healthy, prosperous and successful.

A healthy future with Art life is:

- Self-confidence and perfect well-being of each who uses Art life's high-quality products for health, beauty and longevity;
- Possibility to keep up with the time due to regular developments of Art life's new and unique techniques and products;
- Atmosphere of trust, open and honest relationships between Art life team members;
- Prosperity and increase of competitive ability due to company's modern approach to business;
- Reliable, mutually advantageous relations which the company develops with any of its numerous partners all over the world;
- Independence and living standard which receives everyone who works with Art life;
- Possibility to work in one team with energetic, creative people which are good specialists.



7 FACTS of ART LIFE COMPANY, Which EVERYONE Should know



1

Art life is a dynamically developing company.

Having begun more than 12 years ago from a small enterprise, Today Artlife has grown to a large corporation. Company acquires leading position in its field and confidently looks ahead.

2

Art life is a powerful, independent Company.

Its structure includes a whole group of the enterprises and divisions which allows to capture a complete cycle of manufacture, beginning from working out of idea of a product to packing it.

3

Art life is a Company which is proud of Faultless quality of production.

As a guarantor of its efficiency and incomparable quality, the system of quality management certified under international standards ISO 9001:2000 and ISO 22000:2005 acts. The company has pharmaceutical license, all its products are certified. Manufacturing conditions correspond to requirements of international standards GMP and HACCP.

4

Art life is a prestigious enterprise and consists of advanced experts.

Contribution of the Company to the development of the food industry is invaluable. Company Art life stood at sources of development of the market of biologically active additives in Russia. The President and founder of the Company, Alexander Avstrievskih, is a doctorate of technical sciences. of the International Academy of natural products and biotechnologies, Vice-president of Association of the Russian developers and manufacturers Biologically Active Complexes, has won award of Charles Renborga "For the contribution to the development of network marketing", professor in the department of biotechnology, commodity research and quality managements of the Kemerovo institute of technology of the food-processing industry.

The Vice-president of the Company in science and manufacture, Andrey Vekovtsev, is the author of practically all the products of Art life, a Candidate of .Tech.Sci., the senior lecturer of department of biotechnologies, commodity research and quality managements of the Kemerovo institute of technology of food-processing industry. As scientific advisers in the Company highly skilled doctors - experts in the field of biochemistry, pharmacology, oncology, dietology and cosmetology work.

5

Art life is an innovative enterprise with high technology.

Development and release of new products directed towards the improvement of health and quality of the lives of consumers demands wide experience and knowledge in various areas of science.

Since starting, the Company has headed for development of unique technologies and a high level of quality of production. For successful realization of these tasks Art life actively co-operates with the departments of biotechnology, commodity research and quality management of Kemerovo institute of technology the food-processing industry. Team work of scientists and experts of the Company has made possible creation of very unique, highly effective, competitive and essential products for health, and search of perspective technologies and their introduction in manufacture.

Annually at the head office of the company, various diplomas are given and theses are submitted for doctorates of Technological.Sciences., and at least, one thesis for a doctor's degree, more than 150 articles and books are published, which experts in the field of healthy food of all levels use from students to the professors.

6

Artlife is a known and prestigious Company.

Annually Art life takes part in various Russian and international exhibitions, forums, symposiums. Successes of the Company are noted by the most prestigious awards.

7

Art life is a powerful network of partners, effectively working in Russia and in other countries.

Geography of Art life covers more than 250 cities of Russia, Kazakhstan, Uzbekistan, Kirghizia, Ukraine, Latvia, Germany, India and other countries of near and far abroad.



History of Art life

1997 year

Artlife appears in the market. Basic working principles with an aim to design development of unique technologies and a high level of quality of production. To solve these problems Company began cooperation with department of biotechnology, commodity research and quality managements of the Kemerovo institute of technology of food-processing industry.

1998 year

Art life releases the first 14 products. Development of the distributor's network begins. The position of principle is forming: only Russia, only own raw materials, domestic scientific base and only ruble pricing.

1999 year

Art life develops a production of unique enriched dessert made of fruits (kissels). For the first time in Tomsk there is a production of products of functional food. The company supplies to the foreign markets: Kazakhstan, Uzbekistan, Kirghizia, Ukraine, Belarus etc.

2000 year

Art life engages itself in new developments. The first line of cosmetic production appeared. Quality assurance and safety laboratory accredited in system of Government standard of the Russian Federation. On the first Russian symposium on a theme "Correction of feed of the population" within the limits of realization of the federal program "Nation's Health - Health of Russia", report of Art life is at the centre of attention.

2001 year

Art life wins the competition "Ecologically qualitative production". The company receives the certificate of conformity of the system of qualitative management to the international standard ISO 9001:2000.

2002 year

Art life wins the competition "1000 best enterprises in Russia". The Company starts developing into a Corporation. Starts enterprises such as Art life-techno, for the manufacturing of necessary equipment, Art life-flora in Mountain Altai for raw materials preparation.

2003 year

Art life opens a manufacturing experimental laboratory - a platform for introduction of the Latest technologies, researches of properties of biologically active substances and creation on the basis of new products. Technical equipments of the laboratory and professionalism of its employees meet the level of a small scientific research institute.

2004 year

Art life improves and expands variety and number of products of functional food enriched by vitamin-mineral complexes. The company becomes the best in the interregional specialized exhibition-fair "Healthy food". A lot of fast foods were also included among the new products.

2005 year

Art life plays an important role in economic development of the region. Active participation of the Company in the exhibition "Trade and economic mission of Tomsk region in the Government of the city of Moscow" became solving argument in favor of Tomsk region of receiving the status of a special economic zone.

2006 year

Art life starts its production unit in Ukraine. Company passes certification of system of quality and safety HACCP which is recognized all over the world as the most effective system of maintenance of maximum safety of production. The system of corporate actions actively develops.

2007 year

Art life starts its first factory in Russia to manufacture firm gelatinous capsules. Company starts a series of elite products on the basis of innovative technologies.

2008 year

Art life receives pharmaceutical license and the certificate of conformity of system of quality management safety of food production ISO 22000:2005. Company opens a storage warehouse in Kazakhstan and an office in India.



The social responsibility



ART OF LIFE!

This is an idea which Art life Company proposes today to everyone who wish to change his/her life for the better.

Health, beauty, perfect well-being, prolongation of youth, physical activity, welfare, social recognition, financial independence all these qualities mark out the people who enjoy their lives, enjoy every day, every moment of life.

Art life represents quite a strong and rapidly developing industry which helps its consumers to prolong their youth, increase life tone, and strengthen their welfare. The "Art of life" idea involves more and more people who themselves become the supporters of this concept and carries it to the mass. All of them promote not only products but also services in the market.

Art life is an authoritative enterprise holding a leading position in the industry which calls to master the art of life!

Letting out modern, innovative production, we understand how important it is to have modern legislatively-standard base developing, manufacturing and marketing of the Biological Active Complexes. How important it is to have in the market only competent and responsible developers, trustworthy informations, effective products and happy buyers.

We also understand that without our active participation in this process of formation of civilized legislative and business space in the market of BAC, accomplishment of that mission which we have assigned to ourselves is impossible.

Therefore Company Art life - the initiator and an active member of the noncommercial public organizations is created with that point in view.



Company Art life is one of the initiators of creation of the Association of Russian developers and manufacturers of biologically Active food supplements and specialized foodstuffs.

This organization, since 2001, is helping to solve all arising problems professionally . The Headquarters of the Association of BAC)is in Moscow.

Since 2004,ArtLife is constantly progressing further in the field of development of BAC and other healthy foodstuffs with the collaboration of the Russian Government not only within the territory of the Russian Federation, but also far across the boundaries of the country.

Company Art life is the founder of the Eurasian Union of Manufacturers and distributors of health products.

The Eurasian Union - the noncommercial organization, is created on December 13th, 2005 by a group of the authoritative enterprises and establishments - developers, manufacturers and distributors of production for health (BAC, food products and cosmetics). The Union Headquarter is in Novosibirsk,Russia.



The purpose of creation of the Union is for the support and corporate protection of diligent manufacturers and distributors, participation in quality assurance of made production, creation and active introduction of joint programs of support of health of the nation.

In only three years the Union creates and effectively introduces many improving programs, the system of voluntary certification of manufacturers of BAC is introduced, the set of other competent initiatives is prepared and realized at regional and federal level.

Our work is socially focused not only in words but also in practice . We are for the civilized market of BAC, for the healthy nation, for prosperity and well-being of each person.

SPECIAL HOLDING SYSTEM OF ART LIFE

Art life today is maintaining a high-grade holding system of enterprises which provide high quality of output of production and capability of uninterrupted manufacture. The uniform work cycle from raw materials to finished goods guarantees stability of quality and the price which in its turn guarantees to keep the Company in the leading position in the market.

Art life-Flora

A constant production and expansion of the variety of products of Art life Company requires regular supplies of high-quality plant raw materials. A very few medicine plant suppliers are able to meet with the high requirements specified by Art life Company to the incoming raw materials quality.

In 2003 Art life-Flora was found to satisfy the needs of Art life Company. Krasnogorskoye village was chosen as a location of a new enterprise which is in Altay north-eastern region due to its unique ecological and natural features. Following the high quality traditions normatives for Art life, Art life-Flora prepares and sells high-quality raw materials corresponding to the Federal Assembly and standard requirements.

Due to the ultramodern equipments the whole of the plant raw materials undergo physio-chemical, microbiological, organoleptic and identification control.

Today Art life-Flora provides raw materials not only to Art life Company but also to other Russian manufacturers which appreciate crude drugs for quality and high content of active materials, as well as cooperation with Art life for perfection in delivery and compliance of partnership relations.

Art life-Techno

An extensive production base of Art life built on technologies that are unique for Russian market requires a regular development of nonstandard equipments.

In 2002 in Yurga, an associated manufacturer Art life techno enterprise was found to satisfy the needs of the company. Today this is a dynamically developing Russian company whose main activity profile is designing and manufacturing of stainless steel nonstandard equipment. Art life-Techno satisfies not only the needs of Art life Company but also successfully designs and produces equipment for other companies in pharmaceutical, cosmetic, chemical and food industry.

A high research, technological and engineering potential allows the Company to produce the equipment according to high world standards. All the equipments are produced subject to the requirements of the international standard GMP specified to the equipment in pharmaceutical, cosmetic and other industries. Art life-Techno suggests nonstandard solutions and design of the equipments and satisfies the most sophisticated clients' needs.

Art life-Techno Company is a permanent active participant of the international exhibition "PharmTech" where annually it offers its new developments.

ART LIFE-FLORA

ART LIFE

ART LIFE-TECHNO



The basic directions of activity of company "Art life":



Designing and development of production

In 2003, on the base of the enterprise Art life the industrial-experimental laboratory (IEL) was opened. This division became the basic platform for practicing life innovative developments. The serious problem of designing and creation of really unique, highly effective, competitive and widely demanded biologically active complexes has been put before the experts of IEL. The Technical equipment of the laboratory and the professionalism of its employees corresponded to the level of a small scientific research institute.

However constant growth of manufacture and development of the Company demanded expansion of a field of research work which could not be limited to frameworks of one laboratory.

The groups of experts-developers work today on all basic manufacturing units of the Company; they are involved in serious researches, development of new products and their introduction in production. Within few years experts of the Company have introduced more than 180 kinds of biologically active complexes in pills, capsules and in other forms. They have developed unique technology of filling of firm gelatinous capsules with oil, pills and powder of biologically active substances with the purpose of increase of their quality and bioavailability and have improved the technology of manufacturing of products with the purpose of improvement of the quality of biologically active additives.

Exclusive techniques of modeling the processes of human body "in vitro" (without doing experiments on animals), designing and development of production under own technologies, allow to introduce operatively new products in manufacture to reduce their cost, to create hi-tech, innovative complexes, drawing attention of experts at the international exhibitions.





THE MANUFACTURE OF VEGETATIVE EXTRACTS

The Manufacture of vegetative extracts is the basic requirement for all basic directions of the activity of the Company: manufacturing of biologically active complexes, medical cosmetics and functional nourishment. It is only the technology of extracting that allows allocating from medicinal raw material of biologically active substances in a maximum quantity and preserving their activeness. The special equipments allow blending extracts of the best quality, and unique technologies promote strengthening of actions of biologically active substances against each other. The drying of concentrated extracts is done in the spray-type dryers designed and made with the regard for the peculiarities of raw material, all this guarantees that the product will be of high quality.

Biological active supplements production

Development and production of Biological active supplements is the main activity of the company. The unique research base of the Company allows to develop and manufacture dietary supplements in any form, even in the most innovative forms. The production includes tablets, powders, syrups, granules, capsules, spansules, multicaps, gels and others.

Large manufacturing facilities and unique equipment allows the Company's specialists to carry out a complete production cycle:

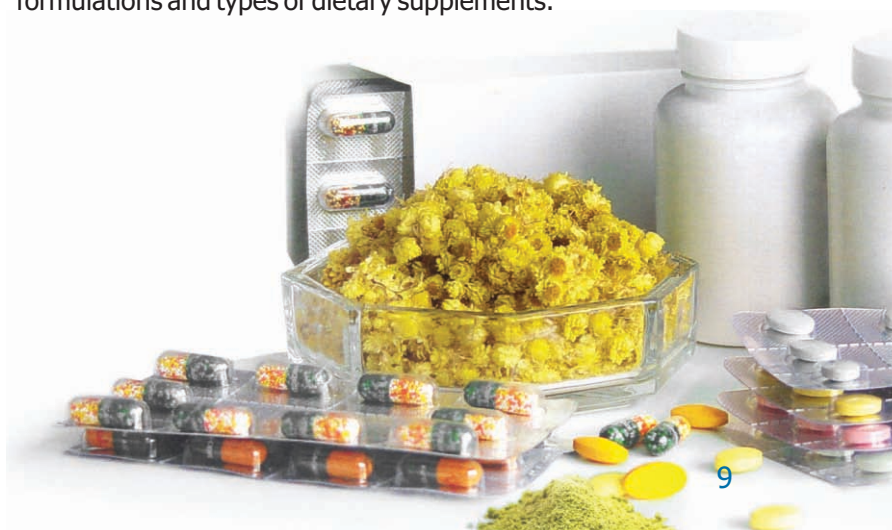
- idea of the creation of a new product;
- development of formulas of the dietary supplements;
- registration and certification;
- manufacture of dietary supplements in a form of capsules, multicaps, spansules, tablets with and without cover, granules, microcapsules, powders, syrups, gels;
- manufacture and supply of polymer containers;
- packing of finished products in blisters, tubes, polymer jars of various size.

The dietary supplements production workshop is provided with up-to-date, high-tech equipment by popular foreign companies such as IMA, Kilian, Huttlin, Manesty, and also Russian enterprise Art life-Techno. Most of the equipment present in Company's workshops is the only one of its kind in Russia.

The sector of dietary supplements packing is provided with modern, high-efficiency packing equipment by companies such as DT KING, AXON, KAPS ALL, IMA.

Dietary supplements are packed in plastic containers of different sizes, tubes, blisters with 10 and 15 tablets and others. In 2005 the Company mastered a new activity polymer packaging production.

Equipment's uniqueness and high efficiency allows Art life Company to closely cooperate with other Russian and foreign companies to perform the manufacture by contract. The company carries out a research work on integrated study of prophylactic and medicinal properties of various dietary supplements. On the basis of received data the specialists of the Production and testing laboratory regularly develop new formulations and types of dietary supplements.





Enriched food stuff manufacture

Food stuff development enriched by vitamins and minerals is one of the principal activities of Art life Company.

Art life enriched products are created on the basis of high quality raw materials. Their compositions and contents are chosen in such a manner to smoothen the unfavorable influence of the environment and to compensate the deficiency of vitamins and mineral substances.

Art life functional food stuff line includes fast-cooking cereals and soups, teas based on medicinal Siberian herbs, enriched concentrated juices, stewed fruits, milk candies, jelly, jams, marmalades, and other tasty and useful products.

Functional food stuff manufacture workshop is provided with a unique high-efficiency equipment of well-known foreign companies.

Producing enriched food stuff contributing to fortifying people's health, Art life Company helps the government to realize different programs such as "State policy concept in the field of healthy nutrition of population of the Russian Federation for a period up to 2005".





The opening of cosmetics producing workshop on the base of Art life is another step towards your beauty, health and youth.

Due to new developments and high-efficiency equipments Art life cosmetics have not only prophylactic but also an obvious medicinal effect.

Cosmetic line includes: face, body, hair care products as well as hygienic cosmetics.

The company's production has successfully undergone tests in the Certification centre of perfume and cosmetic products of the Beauty Counselor (Moscow) and the Ministry of Health of the Russian Federation, as well as in many other Russian beauty parlors.

In developing formulas for the cosmetic products the Company cooperates with such worldwide leaders producing cosmetic raw materials as «BASF», «Cognis» (Germany), «Symrise» (Austria, Germany), «MANE» (France).

The Company's cosmetic products packaging has 3 safety levels:

- using modern packaging, a tube, protects active substances from penetration of microorganisms; sealing with foil protects the product from unauthorized opening;

- silk-screen printing on the tube gives an additional protection to the product from counterfeit.



Quality control laboratory Production and testing laboratory



Art life Company is the only Russian company, a producer of dietary supplements, that has its own accredited quality and safety control laboratory.

The laboratory has undergone accreditation by the system of the State Committee for Standardization and Certification of the Russian Federation. The accreditation gave the company the right to carry out tests with the products which fall into the laboratory accreditation area both for the company itself and for other companies.

The laboratory presents a wide spectrum of testing equipments which allow the specialists to follow the production quality on every stage of manufacture from stock to finished goods, providing the highest quality of Art life production.

The laboratory is equipped with up-to-date machinery of companies such as Waters, Agilent Technologies, Varian, Digilab, Sartorius, Don Whitley Scientific Limited, etc.

A close cooperation of specialists with Tomsk higher educational institutions and research establishments gives the opportunity to regularly exchange the experience, carry out new developments that have a great practical and theoretical importance. Scientists have an additional opportunity to conduct a research work using a unique equipment of Art life Company.

The laboratory specialists have mastered more than 1000 methods how to define identification, physico-chemical, microbiological characteristics. Besides they were worked out, certified and included in the State Register.

In 2003 on the base of Art life Company appeared Production and testing laboratory.

The principle task of the laboratory is designing and creating truly unique, highly effective, and competitive and widely used dietary supplements to foodstuff. Moreover the laboratory's function is to search perspective technologies and putting them into manufacture. Thus one of the latest activities of the laboratory is the development of unique technology of filling solid gelatinous capsules with oil, pellets and powdery dietary supplements with the purpose of increasing of their quality and bioavailability.

The laboratory carries out regular research work for new dietary supplements, creates the most up-to-date kinds of dietary supplements on their base.

It took the laboratory 3 years to develop and introduce into manufacture more than 180 kinds of dietary supplements in a form of a tablet, capsule and other forms.

An antioxidant activity analysis was implemented for raw materials and dietary supplements. The production techniques of all previously manufactured goods were improved with the purpose of increasing quality of dietary supplements.

At the moment the laboratory is equipped with expensive technological equipment of companies such as "Erweka", "Digilab", "Sartorius" etc. Besides, the production facilities of the Company are located in the laboratory.

Quality standards



Perfect quality of products ensures confidence of consumers of the Art Life Company and marketing success. Art Life keeps up with modern government requirements: it has pharmacological license, products are type-approved and manufactured in accordance with Hygiene and Sanitary norms. Quality management systems meeting the requirements of the most exacting international standards are adopted and confirmed in the Company. Those systems ensure perfect safety of Art Life products; encourage setting goals efficiently, following up needs of customers, and making them key guidelines of further work.

ISO 9001:2000

International standard devised by the International Organization for Standardization and adopted by more than 90 countries of the world. The standard purpose is to bring coordinated control and help the Company to develop a functional system of quality and products conformity control.

ISO 22000:2005

Quality management system for safety of foodstuffs

The standard implies concern for the good of customers; minimization of considerable food risks, exceptional transparency, effective internal management, and minimization of non-participation risks; improving personnel motivation by emphasizing work quality.

HACCP

Hazard Analysis and Critical Control Points is an international system of requirements ensuring hundred-per-cent products safety. HACCP for food industry enterprises is a procedure enabling the Company to concentrate efforts and resources in critical production swaths. It testifies to the effect that a producer provides all necessary conditions for persistent output of safe products.

HALAL

Artlife acquired halal certificate on september 9, 2011.

GMP

The international standard of Good Manufacturing Practice identifies enterprise production conditions compliance with modern norms and requirements. GMP standard for bioactive additives producers and pharmaceutical companies defines the parameters of each production stage from "special clean areas" (rooms with special air filtration regime and entrance locks) creation to the workshops floor and staff clothes material, and products labeling.

Products of Art life



Biologically active complexes

Use of biologically active complexes is the most simple and accessible way of correction of food allowance. Bioactive complexes from Art life have scientifically-proved balanced structure, promote preservation and strengthening of health, show high efficiency as additional means in the correction of widespread chronic diseases.

The wide spectrum of biologically active complexes of Art life allows to pick up individual program of preventive maintenance of diseases or corrections in the condition of organism as much as possible corresponding its needs which are caused by sex, age and professional factors.

Efficiency of complexes from Art life is clinically proved.

Elite bioactive complexes

Modern technological opportunities of Company Art life has allowed to create a series of elite products which carry out biological effect at cellular level.

Elite bioactive complexes CORDIS, ENERGIA, SOFIA, VISUS, SPIRIA, VICTORIA allow to reach maximum fast effect of improvement of an organism in minimum short terms.

Each product of elite series is a combination of two complementary complexes:

Gutta Viva is a nano-sorbent of new generation which ideally prepares the surface of gastro enteric path for biologically active substances containing in a tablet of basic complex.

Biologically active complex in the form of frame tablet and whose base serves as powerful antioxidant complex "Cifrol-5", the frame form allows operating substance to be liberated with constant speed, providing the directed prolonged effect on the necessary point of an organism.



The program of correction of weight "H&B control"

In the concept of products of Art life the golden standard is their naturalness and orientation to physiological processes of human body. The program "H&B control" is a system of transition to correct diet, optimization of caloric content of a diet, and also a technique of restoration of infringements of the metabolism underlying excess weight. In the combination developed by the experts of Art life Company of power supply system, the program "H&B control" allows not only to lower gradually superfluous weight of a body, but also to secure the received result, by generating correct food behavior.



Products of the functional nourishment

The important condition for preservation of health is attentive relation to food. The majority of the so-called "illnesses of civilization" is a consequence of infringement of exchange processes in the human organism. To add to your daily diet, Company Art life have various functional food products developed by experts of the company such as.. tea drinks, coffee, cocoa, kissels, dairy sweets, bio cocktails etc.. Functional products are convenient in preparation, contain a wide spectrum of various nutrients, carry out preventive maintenance from diseases and help to supervise weight of the body.



Cosmetic resources

Cosmetic remedies of Company Art life perfectly combine:

- The innovative technologies incorporated in the base of each cosmetic line;
- Components which are natural and biocompatible to skin;
- High efficiency and stable result

All of them are created on the basis of water which has been passed through multistage system of cleaning. Its structure is maximally closer to the structure of thawed snow of glaciers that strengthens availability of active components of all cosmetic resources.

The cosmetics of Company Art life is based on active Cosmo pharmacology where each product provides care for some or the other problems of skin or hair.

Art life company's resources include a huge range of pharmacological products for the care of skin, hair, and also hygiene of the oral cavity.

ProBiocosmetics

The innovative cosmetics for the care of mature skin of series ProBiocosmetics is developed on the basis of probiotic cultures. It helps to protect mature skin from the daily influence of aggressive environment, provides instant lifting effect, smoothen wrinkles, levels relief of skin giving it a fresh and shining look.



In caps

The experts of Art life Company have developed an innovative line of cosmetic products "In caps" especially for the utmost care of young skin, meant for elimination of all attributes of problems of skin. This technology allows unites all the incompatible components in one formula, keeping their high biological activity.



Functional Cosmetics

It is a functional approach for creation of a new line of cosmetics for the body care; Functional Cosmetics confirms its effective influence of biologically active substances both on the surface of the skin, and also in its deeper layers. In the composition of all the products of Functional Cosmetics enters Cremophor RH 40 -which splits the active components up to nano size, allowing to carry out accelerated transdermal effect of the biologically active components to the deep layers of the skin, for the purpose of solving problems of health and beauty.



BUSINESS POSSIBILITIES WITH ARTLIFE

Арм Лайф

КАРТА ВЛАДЕЛЬЦА ЗОЛОТОЙ КОРПОРАТИВНОЙ КАРТЫ
(все поля необходимо заполнить печатными буквами. Синими или черными чернилами. Бланки с исправлениями или незаполненными полями не принимаются)

Дата заполнения: _____

Фамилия: _____ Имя: _____ Отчество: _____ Дата рождения: _____ Паспорт: _____

Старый номер (указывается при наличии): _____

Образование: _____ Специальность (если медицинское, укажите специализацию): _____

Должность: _____ Место работы: _____ Рабочий телефон: _____

Почтовый индекс: _____ Страна: _____ Область (край): _____ Город: _____ Улица: _____ Дом: _____ Код города: _____

Домашний телефон: _____ Сотовый телефон: _____ Контактная информация спонсора: _____

Фамилия: _____ Имя: _____ Отчество: _____ Контактный телефон: _____ Карта: _____ Подтверждена: _____ Номер карты: _____

Золотая корпоративная карта подтверждает сотрудничество с «Армлайф» в качестве Партнера Компании обязан соблюдать права

Документ проверен и зарегистрирован: _____ (Подпись) _____

Арм Лайф
КОРПОРАТИВНАЯ карта

The Art life Company has chosen the direct sales method as a way to distribute its products. Why? The reason is that in case of direct sales the products at reasonable prices come from the producer directly to the customers through the network of independent Partners. This secures a real individual approach to the Customers. Besides, multi-level marketing is the only system where without any significant investments everybody can not only use the unique product but also easily become a successful and wealthy person. (Annually the income may increase by two, three, or four times!)

Multi-level marketing is different from other types of business by the fact that it is much easier to start a business in it:

- You do not need to invest a huge initial capital;
- You do not have to worry about the employees, equipment, and account-keeping;
- It is you who establish the size of your business and its growth;

The advantages of the business:

- It is you who decide how much time you can devote to the work: from several hours a day to full-time occupation. That's your business, that's your choice! You are independent! You are the boss of yourself! After joining Artlife as a partner, it is not you who work for the Company, but the Company works for you!

- The reason why the Art life business is successful is that we are convinced that the large turnover percent is to be transferred to the Partners in order to enable them to invest into the growth of their business. We pay out our Partners the people whom the Company appreciates the most more than 70 percent of the profit! And this is in addition to retail profit!

- Business based on multi-level marketing allows having constant income for many years. The level of this income will grow endlessly. Now only three percent of the world's population has this inexhaustible financial resource. Why? Because they are the only ones who are aware of the possibilities of multi-level marketing. Today these possibilities are known to you. Welcome to the number of the most successful and prosperous people of the world!



The Company constantly enhances and offers you its business support system:

- high-quality and competitive products;
- efficient marketing plan;
- promotional and informational assistance;
- adequate trainings;
- large-scale corporate events;
- system of acknowledgement and rewards.

Art life is a Company of Possibilities! These possibilities are available to everyone!

Business with Artlife

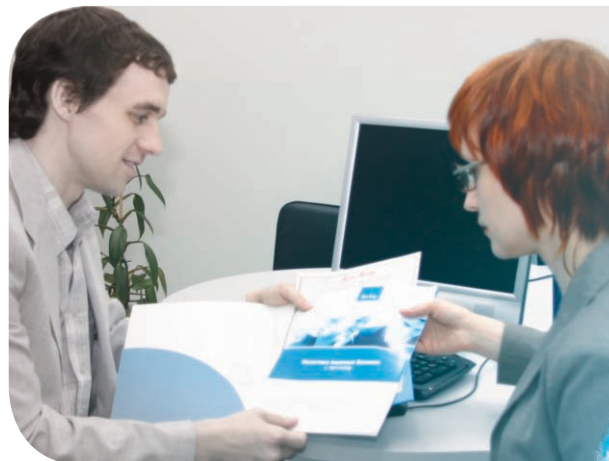
A business where you can start the business without investing huge starting capital. You yourself decide how much time and effort you can afford to invest for the development of the business. You set your own target in the business and its growth rate.

Business, in which you can start and succeed at any age, and transmit it by inheritance. Business, in which you become a partner of ArtLife.

Actually You don't work for the company, but the Company works for you, offering you a high quality products and efficient systems to build a business theme. Business, which allows you to have a stable and virtually unlimited income. ArtLife is a strong and reliable company, who respects its partners and appreciates them as per the business done by them.. In addition to the income from the retail sales as per the marketing plan of Artlife, the partners also receive bonus pay and promotions, for the payment of which the Company pays out up to 70% of its profits.

Business, in which you always, even in the most difficult times of your life, get a reliable support by a team of professionals. These are the people who brought you into this business and also those who will follow you in this business. Now you have friends and associates - a team ArtLife, with which you will never be alone.

Business, in which all your efforts are made for a noble goal - you bring Health, success and prosperity for the people.



HOW TO ESTABLISH BUSINESS WITH ART LIFE?

The Art life Company enables each Partner to choose the form of cooperation that is most convenient to him. It is defined by the level of your motivation, abilities, and the desire to grow and develop.

Where to begin?

Art life offers you an efficient system of work, a clean scheme following which you will surely obtain the result.

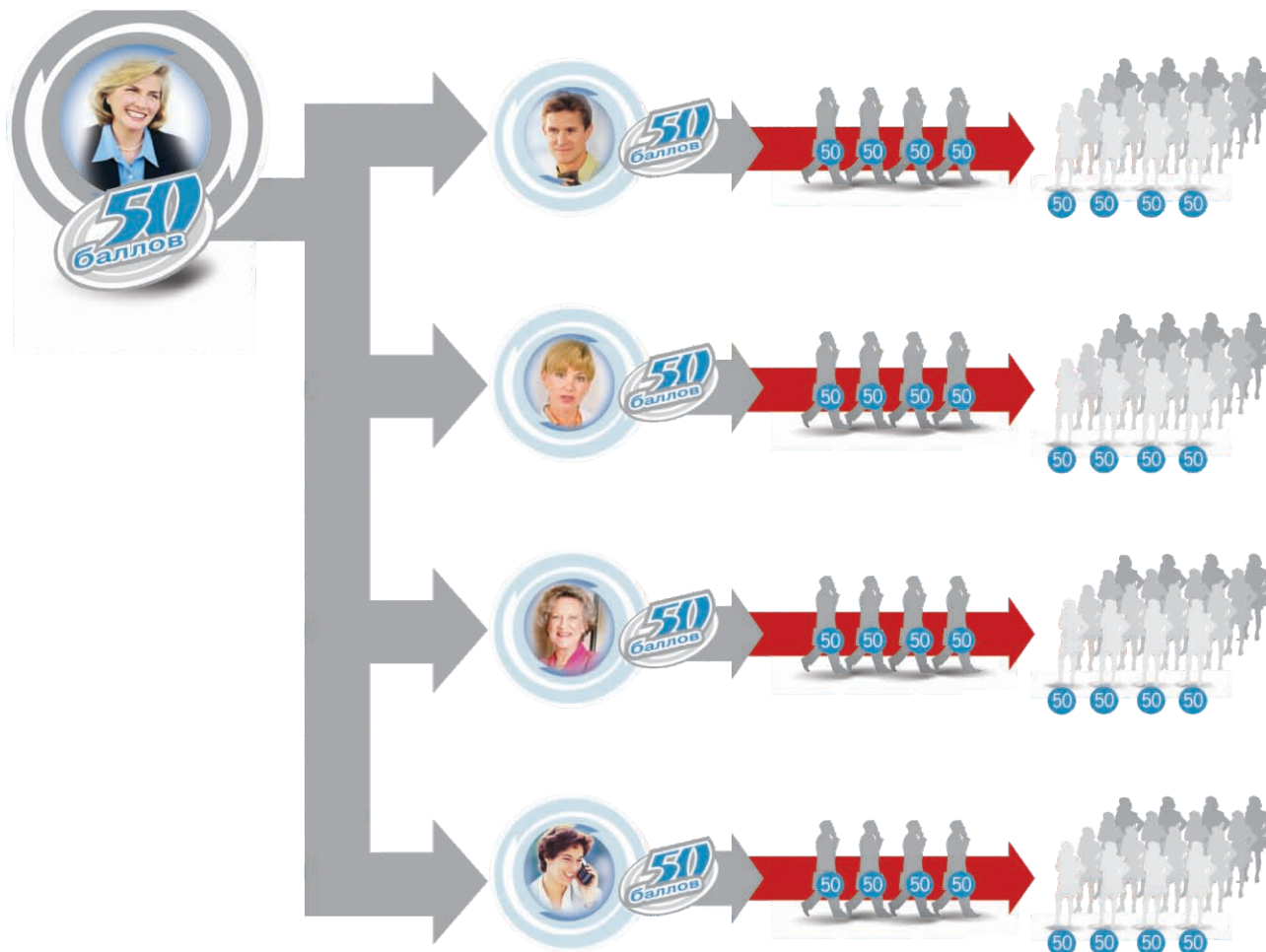
You receive a Silver corporate card which gives you the right to buy products of Art life on the special prices differing from retail by 30 %. You can be served in any service center of the Company, getting products for yourself and relatives and by means of Art life to keep and strengthen health.

If you have decided to become the Partner of the Company, you have a Gold card that enables you to receive the unlimited income which depends only on your desire to work.

Art life offers you effective system of work; precise plan, following which you will definitely reach your desired goal. The first necessary thing is to make a decision and choose one of three options to start:

Smooth start

50 points: as the practice shows its monthly average volume of consumption for a family of two.



Purpose: Getting additional income without special time and financial investments

Registration of cooperation: Fill the agreement form with the owner of Gold corporate card. Purchase products of 50 points (provisional volume of consumption of a family of two people).

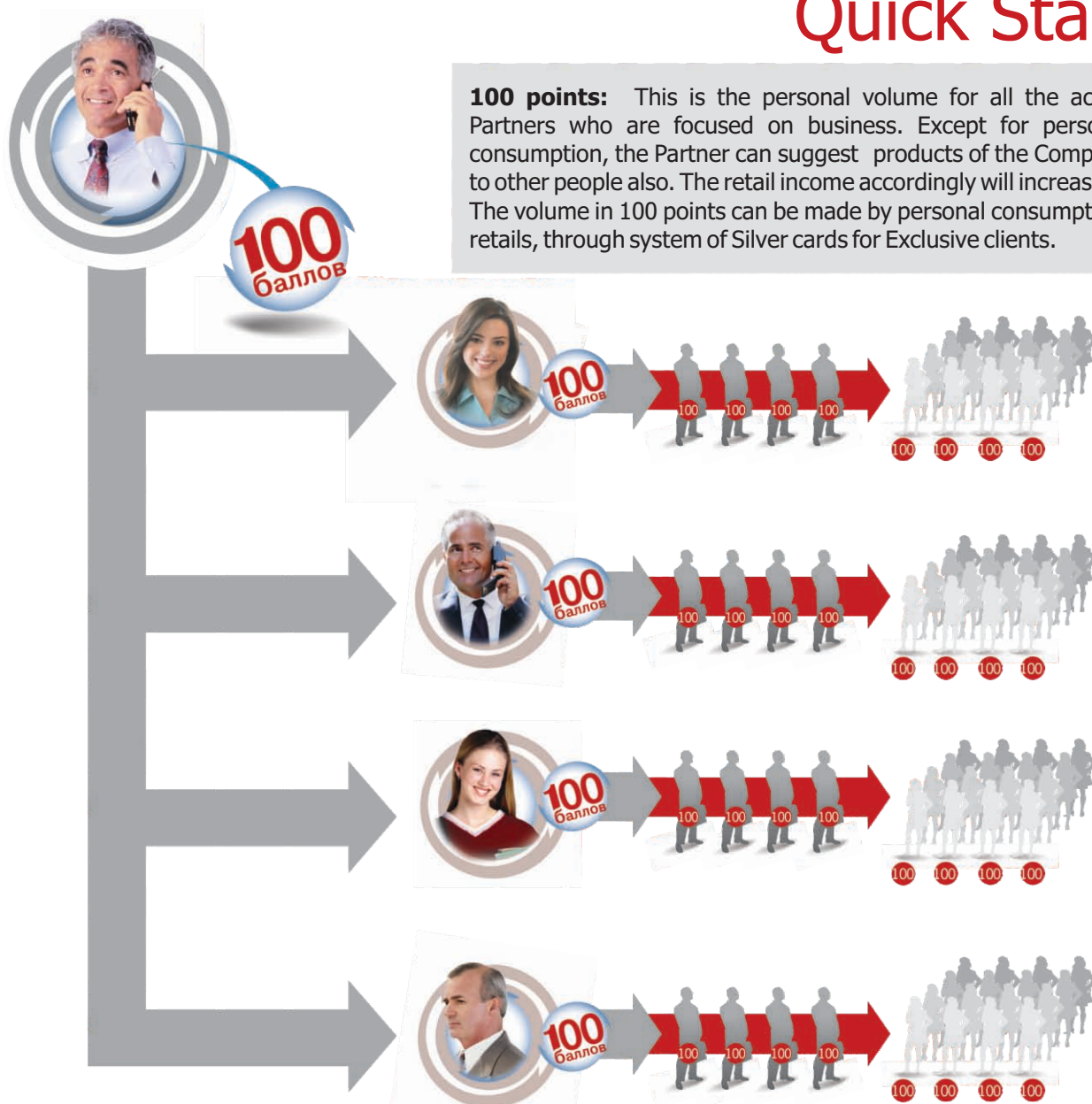
Actions: To carry out personal volume of 50 points every month. To involve not less than four Partners in the first month, further by one every month. To help Partners to repeat your actions.

Result: Creation of a steady consumer organization guaranteeing stable growth on career ladder of Art life

Your advantages:

1. With each month of work your rank and accordingly your remuneration increases: 1-st month you are an "Consultant", 2-nd month a "Master" and as per result of the 3rd month you qualify for the first leader's rank of the company i.e. "Director".
2. Your general bonus accordingly increases up to 10 000. A.U.
3. Now you have a right to receive basic premiums from Company Art life. Also you acquire the right of participation in promotions and offers of the Company.
4. In the fourth month of cooperation you can participate in business-seminars, get trained and receive the special diploma of Company Art
5. You acquire the right to use your personal section - virtual office of the Partner in the website of Company Art life!

Quick Start



100 points: This is the personal volume for all the active Partners who are focused on business. Except for personal consumption, the Partner can suggest products of the Company to other people also. The retail income accordingly will increase. The volume in 100 points can be made by personal consumption, retails, through system of Silver cards for Exclusive clients.

Purpose: Fast increase in the income without essential financial investments, creation of own business

Registration of cooperation: Fill the agreement form with an owner of Gold corporate card. Purchase products of 100 points.

Actions: To execute personal volume of 100 points (it is the personal volume for all the active Partners focused on business). To involve not less than four Partners in the first month, further by 1 every month. To help Partners to repeat your actions.

Result: Construction of an active consumer organization guaranteeing a fast growth on the career ladder of Art life.

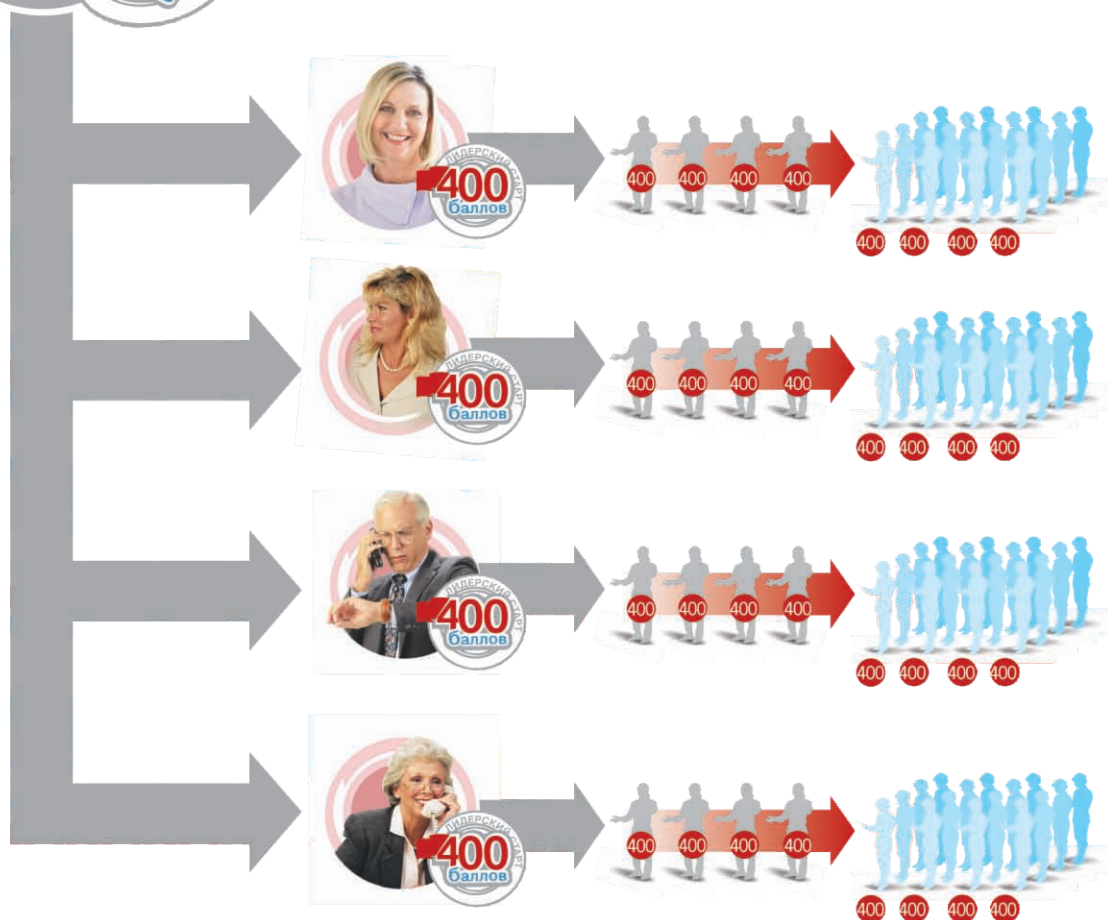
Your advantages:

1. Fast promotion on career leader of Art life. In the 2-nd month you are "Director", and in the 3-rd "Silver Director".
2. Your general bonus increases up to 13 000 A.U.
3. To the basic premiums one more premium is added - essential and very significant "Silver premium"!
4. You acquire the right to participate in seminars and trainings, to be trained on Business-forum, to use your personal section - virtual office of the distributors in the web site of Company Art life.
5. You become a proud owner of a corporate badge which corresponds to your new status and you start receiving valuable status gifts.

Leaders Start



400 points: starting volume. It releases the Partner from norms of personal volume till the achievement of the rank of "Director" and enables to give maximum time for construction of structure. In a period of time less than a year the Partner can construct highly remunerative business system and can reach the highest rank - "President"



Purpose: Construction of profitable business-system

Registration of cooperation: Fill the application form with the owner of a Gold corporate card. Purchase products of 400 points (the starting volume which releases the Partner from norms of personal volume before achievement of rank of "Director" and enables to give maximum time for construction of structure). To enter into business under the program Leaders start.

Actions: To involve not less than 4 Partners in the first month, and further join one Partner every month. To help Partners to repeat your actions.

Result: Creation of effective leaders' organization guaranteeing fast achievement to the top of career ladder of Art Life

Your advantages:

1. Within the shortest possible time, you reach one of the highest levels of career ladder of ArtLife i.e. the status of "Ruby Director".
2. Your bonus increases to 50 000.
3. Along with "Silver Award", you get one additional prize "Car / Home"!
4. You have all chances to become a member of the Golden Academy. Your efforts will be reflected in your virtual office!
5. The company encourages your activeness! Therefore, in the annual corporate festival - Festival of Success - you become the proud owner of all the status gifts, which you achieve while climbing up the career ladder of ArtLife.

Career Plan

The marketing-plan offered by Company Art Life is balanced and perhaps the most effective as it considers interests of Partners at all stages of a career ladder.

First stage

Let us call it nominally a "Beginner", is accumulative. His purpose is to achieve the rank of a "Director". At this stage you can choose any rate of development of business: either quick construction of organization, by making a group volume (G.V) of 2000 points for any 3 months consecutively and to become a "Director", or to move on the career ladder smoothly and conveniently and to reach the same position, accumulating gradually 4000 points G.V.

At this stage you have the opportunity to receive the following types of income:

- Trading extra charge up to 30 % from personal selling;
- Premium of personal selling's (PPS);
- Premium of group developments (PGD);
- Premium of equal ranks (PER);
- Premium of developments of group volume (PGDV);
- Premium of the sponsor (PS).

Second stage

Let us call it nominally a "Manager", allow you to gain compensation from the sales of the groups of the managers who have reached the same level as yours. At this stage it is necessary for you to create "Directors" as many as possible in the organization. For this purpose it is necessary to spread your knowledge to them and to help them to involve new partners into the business. Thus, you accelerate the growth rate of your organization and help your partners to increase their income, which leads to the growth of your income too.

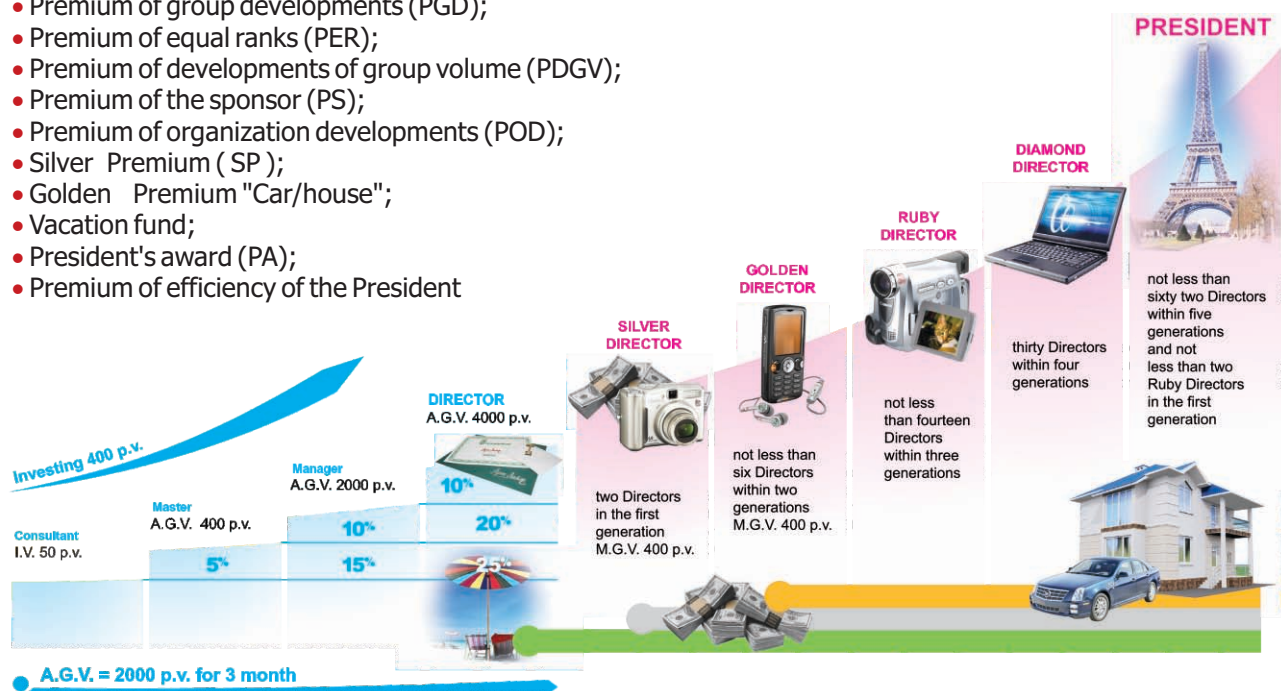
At this stage you have possibility to receive following types of income:

- Trading extra charge up to 30 % from personal selling;
- Premium of personal selling's (PPS);
- Premium of group developments (PGD);
- Premium of equal ranks (PER);
- Premium of developments of group volume (PGDV);
- Premium of the sponsor (PS);
- Premium of organization developments (POD);
- Silver Premium (SP);
- Golden award Premium "Car/house";
- Vacation fund.

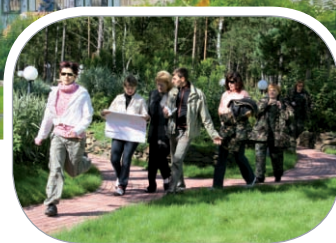
Third stage

"Leader". The quality of your efforts has changed. You have formed a solid team of successful entrepreneurs, the people you can rely on without hesitation. This stage does not require your constant involvement. Your further growth depends only on the growth of your organization. You hold educational seminars, trainings, share the secrets of your success with the beginners with the help of such media resources such as corporate magazine "Art life Planet" and Internet site. Now you have more free time, more freedom of movement, and a considerable income. This stage does not require your constant involvement. Your further growth depends only on the growth of your organization. Your income at this stage includes:

- Trading extra charge up to 30 % from personal selling;
- Premium of personal selling's (PPS);
- Premium of group developments (PGD);
- Premium of equal ranks (PER);
- Premium of developments of group volume (PGDV);
- Premium of the sponsor (PS);
- Premium of organization developments (POD);
- Silver Premium (SP);
- Golden Premium "Car/house";
- Vacation fund;
- President's award (PA);
- Premium of efficiency of the President



Training system and encouragements of Company Art life



Company Art Life pays huge attention to active interaction with Partners. To develop relations with Partners more effectively, the Company has training system of corporate meetings. As keystone to success Art Life considers excellent knowledge of products and business system. Therefore recommends Partners obligatory visit of all actions which are conducted in your structure such as starting schools, presentations, business trainings etc. and also those actions which will be organized by the Company.

Excursions on manufacture

Allow Partners to see with their own eyes the basic stages of production cycle and technical equipment of workshops, to learn about products and technologies of its manufacture more closely, to feel uniqueness of Art Life. The Integral part of acquaintance of Company is tasting of novelty. After completion of excursion participants pass examination and receive the certificate confirming worthy level of knowledge of technologies, manufacturing and products of Art Life.

Rest and training at Corporate base of "Art Life - Zaimka".

The super comfortable complex located in a virgin corner of the Siberian taiga is a place where the most precious dreams come true. Throughout the year, the doors of "Zaimka" are opened for Company Partners. The complex infrastructure allows to work and rest effectively. For the service of visitors' cozy rooms, bar-restaurant, sauna, billiards, tennis, aero hockey, and many other interesting things are organised. Here the Company holds annual seminars and trainings for the Partners. Here regularly "Seminar for doctors" and "Seminar for speakers" are conducted. The structure most actively using corporate base of rest for motivation and unity of the team, receives a Trophy at the Festival of success named- "Art Life Zaimka-The best arrival". Regional Leaders conduct promotions among the Partners on the right to visit this base of rest «Art Life -Zaimka". The Visit here is one of the most prestigious gifts from the Company.

Participation in promotions

Actions for those who actively develops the business, involves new Partners and opens for all of them possibilities and advantages of the Company. Art Life suggests all Partners to choose for themselves those programs which will open professional possibilities to everyone, will increase their incomes and will strengthen growth of organization. Among the prizes: vacation in the best foreign resorts, business class cars, monetary payments, permits on corporate base of rest "Art Life - Zaimka" and many other things. Ask your sponsor, what promotion operates in the Company and in your structure now, participate in it and receive deserved encouragement and recognition at Success Festival.

In Company Art Life there is no limit to perfection. Our corporate actions urge to teach you new tools of development of business at every stages of work. During the process of career growth all new possibilities are open to you. It is necessary for you to develop and conquer new heights of knowledge. Therefore for the Partners Art Life following functions are carried out:

- Business seminars;
- Business marathons;
- Golden Academy;
- Medical conferences;
- Business forums;
- Festival of success.

Festival of Success:

The brightest and significant corporate function of the year which any Partner of the Company can visit, irrespective of ranks and statuses. The festival is annually held in one of the best concert halls of Russia or abroad. Participation in Festival of Success is a fine possibility to receive new knowledge and to be charged by positive energy throughout the next year.

The festival is:

- The higher step of professional growth which each of you is worthy!
- Association with interesting successful people!
- Energetic charge of positive emotions!
- Rest and training at MLM-BUSINESS legends!
- Special recognition of the Company and Partners!
- Rise in personal active and in work with Partners!



Company Art Life is the leader in the domestic market of products of healthy food. It has united in herself serious research-and-production base, best developments in the field of health and beauty industry, high corporate culture. Today only Art Life stand at the sources of development of the market of biologically active complexes in Russia. Today acknowledgement and authority of the Company have grown to world level! Art Life has a high rate of development, constant perfection and prompt growth! It is the powerful network of effectively working partners in Russia, the countries of near and far abroad! Everyone who works with Art Life receives health, independence and material well-being! Our Partners have comprehended art of life and therefore became successful and prospering people. We are glad, that now these possibilities are opened for you too!



Partner network of Art life
Unites more than 50 cities of
Russia, the countries near and far
Abroad, including:

Abakan
Aktubinsk
Alaisk
Almaty
Anapa
Angarsk
Arzamas
Armavir
Arsenyev
Arkhangelsk
Astana
Astrakhan
Achinsk
Baku
Balashov
Barnaul
Bar
Belaya Serkov
Belgorod
Belovo
Biisk
Bekin
Bishkek
Blagoveshchensk
Bogotol
Borisoglebsk
Bor
Bratsk
Bryansk
Verkhnaya Pyshma
Vinnitsa
Vitebsk
Vikhorevka
Vladivostok
Vladikavkaz
Vladimir
Volgograd
Volgondonsk
Vologda
Voronezh
Vrengel
Vyboig
Gelengik
Glazov
Gukova
Daugovpils
Delhi
Dzerzhinsk
Devnogensk

Dnepropetrovsk
Dobropole
Domodedovo
Donetsk
Yeysk
Ekaterinburg
Yelets
Yeniseisk
Essentuki
Dzharkent
Zheleznogorsk
Zhitoimir
Zaporozhye
Zelenogorsk
Ivanova
Izhevsk
Irkutsk
Ioshkar Ola
Kazan
Kaliningrad
Kamin-na-obi
Karaganda
Kaskilin
Kemerova
Kiev
Kingisepp
Kirov
Kiselevsk
Kislovodsk
Klaipidae
Kovrov
Kogalim
Kokchetav
Kolomna
Komsomolsk-na-Amure
Kopchaga
Korenovsk
Kostanai
Kostroma
Krasnodar
Krasnoudolsky
Krasnoyarsk
Krapotkin
Kurakhova
Kurgan
Kurganinsk
Kursk
Kurchatov
Leninsk Kuznetsk

Livni
Leipia
Lipetsk
Magadan
Magnitogorsk
Maikop
Makeyevka
Mariupol
Makhachkala
Megion
Mezhdurechensk
Minsk
Minusinsk
Michurinsk
Morshansk
Moscow
Murmansk
Naberezhnye Chelny
Nalchik
Narva
Nakhodka
Nevinnomyssk
Neryungri
Neftekamsk
Nefteyugansk
Nizhnevartovsk
Nizhni Novgorod
Nizhni Tagil
Nikolaev
Novalexandersk
Novokuznetsk
Novominsky
Novorossisk
Novosibirsk
Novie Voronezh
Norilsk
Noyabrsk
Odessa
Oleningorsk
Omsk
Omutinsk
Oreol
Orenburg
Orsk
Otradnoi
Pavlodar
Pervouralsk
Perm
Petrozavodsk

Petropavlovsk
Pechora
Poltava
Pskov
Pushkin
Pyatigorsk
Revda
Riga
Rossosh
Rostov-on - Don
Rubtsovsk
Rybinsk
Ryazan
Salavat
Samara
St.-Petersburg
Saratov
Sariozek
Sakhalin
Sayanogorsk
Sayansk
Sevastopol
Severomorsk
Sibirsk
Serov
Simferopol
Skadovsk
Slavutich
Slavyansk-na-kubani
Smolensk
Stavropol
Starrie Oskol
Strezhevoi
Surgut
Syktyvkar
Taganrog
Taishet
Taldom
Taldikurgan
Tambov
Taraz
Tver
Temertai
Tolyatti
Tomsk
Tuapse
Tula
Tulun
Tynda

Tyumen
Uzhur
Ulan-Ude
Ulyanovsk
Urzhum
Ust-Ilimsk
Ust-Kamenogorsk
Ufa
Khabarovsk
Khaidelberg
Khamburen
Kharkov
Kholmok
Cheboksary
Chelyabinsk
Cherepovets
Cherkessk
Chernogorsk
Chita
Chudovo
Sharipova
Yuzhno-Sakhalinsk
urga
Yakutsk
Yalta
Yaroslavl
Etc.

www.artlife.com.ru/en
www.artlifeindia.com